



FESTIVAL OF DREAMS

SECRETS
OF
WIGI

2023

Festival Grant Guide

What is the Festival of Dreams?

The *Festival of Dreams* is a new arts and culture festival taking place on **August 18-20, 2023** in the Eureka Cultural District, centered by the shores of Wigi (Humboldt Bay) and celebrating everything that is whimsical, weird, and wonderful about the world we inhabit. There will also be a following weekend of new indoor performance works on **October 5-8**. The Festival is a collaborative project between the North Coast Repertory Theatre and the Ink People Center for the Arts, and generously funded by the City of Eureka. Major priorities of the festival include:

1. The majority of funding goes directly to paying artists and funding artistic projects.
2. The festival is holistic and multidisciplinary, including site-specific visual art, performance works, and immersive, interactive art spaces.
3. The festival centers the Eureka Cultural District, as well as the rich natural world that surrounds the District.
4. The festival is committed to equity and diversity, including honoring the Wiyot Tribe and their sacred connection to the land and waters.
5. The festival is intended to be a long-term sustainable event that can continue from year-to-year, becoming a vibrant element of Eureka's cultural scene and promoting arts tourism in the area and other economic development.
6. The festival celebrates creativity, whimsy, and weirdness, while linking together artistic works through a common annual theme. These annual themes provide a broad container, as well as the potential for subtle and even hidden connections between collaborative art pieces, encouraging a spirit of investigation, discovery and play in festival-goers

Festival Themes

Celebration, dreams, imagination, mystery, place, culture, theme, immersion, interaction, play, connection, community, generative, fun, thought provoking, *Wigi*, Humboldt Bay, the Eureka Cultural Arts District.

Festival Contacts:

NCRT

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www.ncrt.net

300 5th Street

Eureka, CA 95501

The Ink People

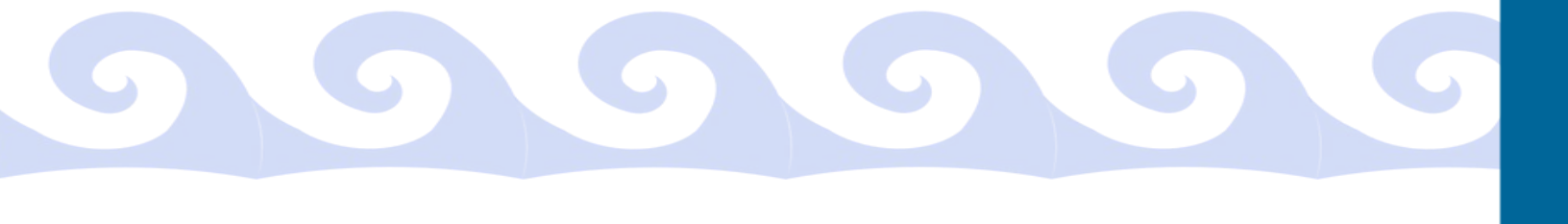
inkers@inkpeople.org

(707) 442-8413

www.inkpeople.org

627 3rd Street

Eureka, CA 95501



FESTIVAL SCHEDULE

Weekend 1: Celebration of Arts and Culture at Eureka Waterfront

August 18-20

The Parade of Dreams will kick off the second week of the festival, coinciding with the August 18th Friday Night Market! This will be the start of two full days of an outdoor arts festival in the Cultural District, centered at Halverson Park, with a satellite site at the Old Town Gazebo. Musical acts and indoor performances will be featured at festival 'afterparties' on Friday and Saturday evenings.

Weekend 2: Indoor Performances

October 5-8

The Festival of Dreams will continue in the fall with a performing arts festival, featuring a mix of brand-new, grant funded performance pieces, all taking place at a variety of venues throughout the Eureka Cultural District and beyond.

FESTIVAL SITES

The main site for the Festival will be scenic Halvorsen Park, located next to the Adorni Community Center. The focus will be on the West end of the park, including the Sacco Amphitheatre and the surrounding hill and trees. There will be an additional satellite site anchored at the Old Town Gazebo fountain, and artists/performers with ideas for projects at other locations/businesses/etc throughout the Eureka Cultural District are encouraged to inquire and apply!



Grant Categories

Tier I

NOTE: Tier 1 projects may not receive full funding for the grant requests, depending on number of total applicants, budget variables, and implementation needs. If this occurs, applicants will be asked to submit a revised budget. We also encourage applicants to reach out to Festival coordinators for guidance/feedback before submitting their final proposals.

Large outdoor art installations/site specific works

Up to \$2,500/\$10,000 to be awarded in total.

Do you have an idea for a large-scale outdoors art installation or an interactive, creative, convivial space to serve as one of the centerpieces for the Festival site at Halvorsen Park (or at the satellite site at the Old Town Gazebo?) Up to 4 of these grants will be awarded, with 3 of these installations/arts spaces to anchor the main Festival site at Halvorsen Park and 1 to anchor the Gazebo satellite site.

Festival Site Design

One grant to be awarded/\$4,000 in total.

Every festival needs a festival grounds! Our largest Tier I grant will be used for implementation of a site design at Halvorsen Park that will be a secure, wondrous, and inspiring container for the festival. Useful skills include creative reuse, careful planning, the ability to coordinate with other artists, and of course, imagination! Given how closely these grantees will have to work with Festival coordinators and the City of Eureka, we strongly encourage applicants to reach out to Festival coordinators for further guidance before submitting their proposals.

Full-size Indoor productions

Up to \$2,000 per grant/\$8,000 to be awarded in total.

Intended for the later festival weekend of October 5-8, these grants will be awarded to individual performing artists or groups of performing artists who are interested in producing a full-sized indoor performance piece, incorporating the Festival themes. Accepted grantees will be matched with an appropriate participating venue. All box office proceeds will be split between the venue, the festival, and performers.



Tier II

Medium-size art installations/performance pieces/musicians

Up to \$750 per grant/\$13,500 to be awarded in total.

Do you have a medium-sized art installation, or a smaller performance piece/musical performance that you would like to have included in the Festival? Tier II grants are extremely flexible in the kind of artistic projects they will fund, and are appropriately scaled for these sorts of projects.

Tier III

Parade Costumes

Up to \$100 per person/\$3,000 to be awarded total.

Do you have a great idea for a costume to wear during the Parade and Festival of Dreams, but need or want some extra help to make it dreamier, bolder, or more fantastical? Then these mini-grants are for you! This funding is available for individual applicants and could be considered for small groups of 5 or fewer applicants (*Grant monies will be awarded upon completion of the parade*)

Late night Musicians/Performers in Bars and Restaurants

Up to \$200 per grant/\$2,000 to be awarded in total/Matching funds required.

During the Festival weekends, we want to encourage all sorts of night-time afterparties and celebrations! These mini-grants are tailored for bands/solo musicians who'd like to participate. We encourage and expect participating bars/venues/other businesses to provide matching funds to supplement these mini-grants. Participating musicians may suggest a participating bar/venue/other business to perform at, or may be matched with one by Festival coordinators.

Artists/Performers in Old Town Businesses

Up to \$200 per grant/\$2,000 to be awarded in total/Matching funds required.

We also highly encourage artists to partner with local businesses to create window displays, performances inside/outside of the business, or any other collaboration for the festival your imagination can think of! As with the above grant, we ask for matching funds from the participating business.

Grant Application DEADLINE

5/19/2023



Information for Grant Applicants

We want this inaugural Festival to be a great experience for artists and everyone else in our community, and to help facilitate the grant-making process, we're including suggestions for anyone who's interested in applying for a grant!

- Drawing inspiration from the Festival themes is highly encouraged, since we hope to have a festival that is full of all kinds of diverse creativity and imagination, while still staying focused on the core themes. Those themes are listed on page 2 and repeated here: *Celebration, dreams, imagination, mystery, place, culture, theme, immersion, interaction, play, connection, community, generative, fun, thought provoking, Wigi, Humboldt Bay, the Eureka Cultural Arts District.*
- We want to make sure that many people have access to these grant opportunities, and we also want to encourage collaboration between artists! While collaboration between different artists/groups of artists is not a requirement for a successful application, we do want to facilitate and foster those opportunities. We also encourage projects which collaborate with other organizations and businesses located within the Eureka Cultural District. In order to support these efforts, we will hold an artist meeting on **June 2, 2023**. Other meeting dates will be set upon grant approval.
- While it's not necessary, we encourage artists to include labor costs in their budgets for larger projects. A work of art does take work!



- Grant applications will be scored by a diverse group of seven different grant panelists chosen from the community. To help guide your application process, we're sharing the rubric below that will be used by panelists for scoring Tier I and II grants. Tier III grants will be given a simple 0-10 score by each panelist.
 - **Festival Key Themes (0-10)**
 - How well does the project embody the Festival key themes?
 - **Artistic Vision of Project (0-10)**
 - How clear and original is the artistic vision of the project?
 - **Placemaking (0-10)**
 - How well does the project connect with the diverse environment, cultures, organizations, and businesses of the District?
 - **Project Feasibility (0-10)**
 - How practical is the budget and timeline of the project?
- We strongly encourage and support applications from youth artists, LGBTQIA2S+ artists, BIPOC, and underrepresented artists!
- Once granted, Tier I and II grant recipients should please include *"This Project was funded through the Art and Culture Commission by the City of Eureka"* along with any written materials promoting or accompanying your project/work of art.



Inspiration for Grant Applicants

In order to get those creative juices flowing, we're including a short list of national and local events, groups, and sites that have informed the conceptual development of the Festival:



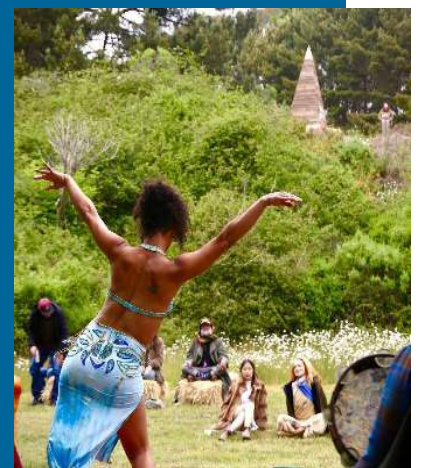
Socrates Sculpture Park - Socrates Sculpture Park has been unique since its inception: it serves multiple purposes, as a major arts destination, a catalyst for economic development in the neighborhood, and open space access to the waterfront.

MeowWolf - Meow Wolf began in 2008 as an informal DIY collective of Santa Fe artists. These collaborative roots lay the foundation for Meow Wolf's distinctive style of immersive, maximalist environments that encourage audience participation.



The Haunted Mill Tour - The Haunted Mill Tour ran in Humboldt from 2013-16, beginning as a collaborative fund-raiser between NCRT and the Blue Ox Millworks. Each Halloween, dozens of artists and volunteers would descend upon the Blue Ox, creating spooky and chilling performance tableaux.

Outer Roominations - Outer Roominations is a collaborative art project (developed by Synapsis/Ink People) and an invitation for everyone to emerge from our abodes and once again engage with art, nature, and our community during a weekend of outdoor, site-specific art installations and curious performances.



Grant Application - Tier I and II

Medium-size art installations/performance pieces/musicians

Large outdoor art installations/site specific works

Festival Site Design * Full-size Indoor productions

- Name
- Email/Phone Number
- Address, City, Zip Code
- How would you choose to describe yourself ethnically?
- Are you a member of an underrepresented community? Please describe.
- Are you applying on behalf of an organization? (Y/N) IF Yes:
 - Name of organization
 - Address, City, Zip of organization:
 - Is the organization a registered non-profit? (Y/N) IF yes:
What is the organization's TIN number?
 - Does your organization have leadership that includes people who are BIPOC, LGBTQIA2S+, and/or people with disabilities? (Y/N)
- OPTIONAL: Attach to TWO examples of past artistic work (*for video files, please include a link.*)
- Which grants are you applying for? Please list all that apply:
 - Please write and attach a short project (or performance) description for each grant that you are applying for. *(250 word limit)*
 - Please describe how you will make your project accessible to a wide variety of audience members or participants. *(200 word limit)*
 - Please include a short, itemized budget for each grant that you are applying for. *NOTE: as described in the 'Information for Grant Applicants' section, we strongly encourage applicants for larger grants to include their labor costs in the budget, although this is not a requirement. Also, while matching funds from other sources are not required for a successful application, we do encourage them and they should also be noted in the project budget.*
 - If you are applying for multiple grants as part of the same larger project, please write an additional description of this larger project/vision. *(250 word limit)*
 - If you are applying for a project grant as part of a collaboration with another artist/group of artists, please specify who you are collaborating with.
- Signature/Date.

Grant Application - Tier III

Parade Costumes

Late night Musicians/Performers in Bars and Restaurants

- Name
- Email/Phone Number
- Address, City, Zip Code
- How would you choose to describe yourself ethnically?
- Are you a member of an underrepresented community? Please describe.
- Are you applying on behalf of an organization? (Y/N) IF Yes:
 - Name of organization
 - Address, City, Zip of organization
 - Is the organization a registered non-profit? (Y/N) IF yes:
What is the organization's TIN number?
 - Does your organization have leadership that includes people who are BIPOC, LGBTQIA2S+, and/or people with disabilities? (Y/N)
- OPTIONAL: Attach up to TWO examples of past artistic work. *(for video files, please include a link rather than uploading a file.)*
- Which grants are you applying for? Please list all that apply:
 - Please write a costume description or a performer bio for each grant that you are applying for. *(250 word limit)*
- Signature/Date.